

SPIN

ANC 6D MEETING

July 13, 2020

Agenda

1. Introduction to Spin
2. Programming
3. Spin Safe
4. Spin Deployment



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Our mission is to give people the **freedom to move** — to discover, meet, learn and experience more of the world around them at a moment's notice — bringing people, communities, and their urban environment closer together.



Spin in Washington, D.C.

Launched in November 2018, with a permit extending to the end of 2020

Fleet cap of 720 scooters, with requirement to serve the entire city

Hours of operation: 24 hours/day

Cost to riders: \$1 unlock / \$0.29 per minute

SPIN PROGRAMMING



SPIN ACCESS

- Free 30-minute rides for DC residents who are enrolled in a benefits program (e.g. food stamps)
- Ways to utilize our scooters for unbanked and non-smartphone users
- Learn more and apply at www.spinaccess.com

EVERYDAY HEROES

- Launched in response to the COVID-19 crisis
- Free 30-minute rides and helmets for essential workers, including healthcare, transit, and food service employees
- Program extended through the summer
- Learn more and apply at www.spin.app/covid19

SPIN STREETS

- We work with local community groups and governments to improve safety for all road users
- Working with the Washington Area Bicyclists Association (WABA) and DDOT to improve particularly dangerous intersections in Wards 7 and 8



SPIN PROGRAM

TRAINING

If you are a Spin Access or Everyday Hero rider, we want to make it easy for you to find and ride our scooters.

SPIN ACCESS

- Free 30-minute ride for DC residents who have a benefit (e.g. food stamps)
- Ways to utilize our scooters for unbanked and non-smartphone users
- Learn more and apply at www.spinaccess.com

Let us know where you want scooters deployed!

Fill out this form: bit.ly/DC-Spin-Request or reach out to me at alexander.davis@spin.pm

- **Healthcare service employees**
- **Extended** through the summer
- Learn more and apply at www.spin.app/covid19
- **Community groups and residents** to improve safety for all road users
- **Work with the Washington Area Bicyclists Association (WABA) and DDOT** to improve particularly dangerous intersections in Wards 7 and 8



Spin Safe in the time of COVID-19



Out in the field, Manwel D., Operations Specialist in Washington, DC, is taking extra care to make sure all major points of contact have been thoroughly sanitized.

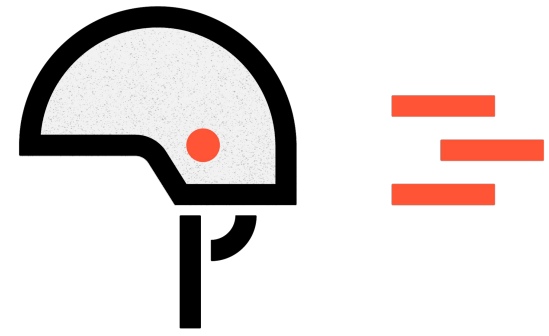
Operations Guidelines

- Developed in accordance with CDC guidelines and best practices
- Each scooter that enters the warehouse is cleaned with disinfectant wipes or disinfectant spray and a clean towel at all major points of contact – handlebars and mast – before it can be repaired or charged
- We take similarly rigorous precautions with our scooter delivery vehicles...
 - Van cab surfaces must be fully disinfected after each shift
 - The steering wheel, shifter, upper door panel, blinker switch, center console radio and air conditioner knobs should be cleaned between shifts or whenever a driver is changed

Rider Guidelines

- Essential Rides: Be sure to follow local government and public health orders when riding.
- Wear a Cloth Mask at all Times: Wear a cloth mask whenever you go out in public and ride Spin.
- Ride Solo: For safety purposes and for social distancing recommendations, maintain six feet of distance between yourself and others.
- Wash Your Hands Before and After Riding: As a precautionary measure, wash or sanitize your hands before and after each ride. Gloves can also be worn as an additional preventative measure.

Spin Safe



Wear a helmet

We encourage our riders to wear a helmet at all times -- and you can get one from us for free!



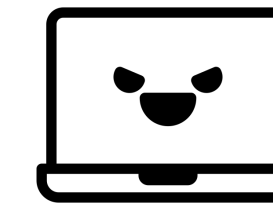
Rider education

Spin has resources to make sure you're up to speed on all things safety -- www.spin.app/safety



In-app reminders

We encourage all our riders to be courteous, use bike lanes, and to park near designated drop zones (e.g. bike racks).



Spin Support

We're committed to being responsive to our communities. If you see a problem, please reach out.





Spin Safe Video

Spin Deployment

How do we determine where to deploy? Spin uses both quantitative and qualitative data to determine optimal deployment areas

Can residents recommend points of deployment? Yes, the Community Partnerships Associate is the liaison between the community and operations.

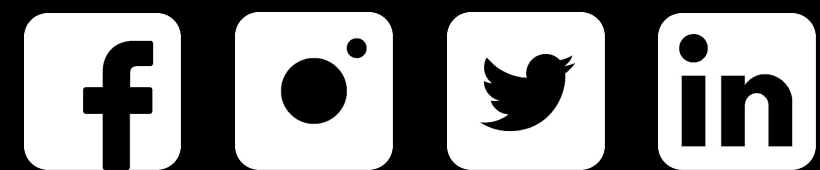


Thank you!

Alexander Davis

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spin.app